

# JOHN MEYER

(JON MY-ER)

**Leadmore**









*I believe in you.*

*- Coach Maffet*

**DAY ONE**





# Click Rain acquires Lemonly

 Jodi Schwan



**DAY ONE (AGAIN)**

*Jan. 12, 2021*



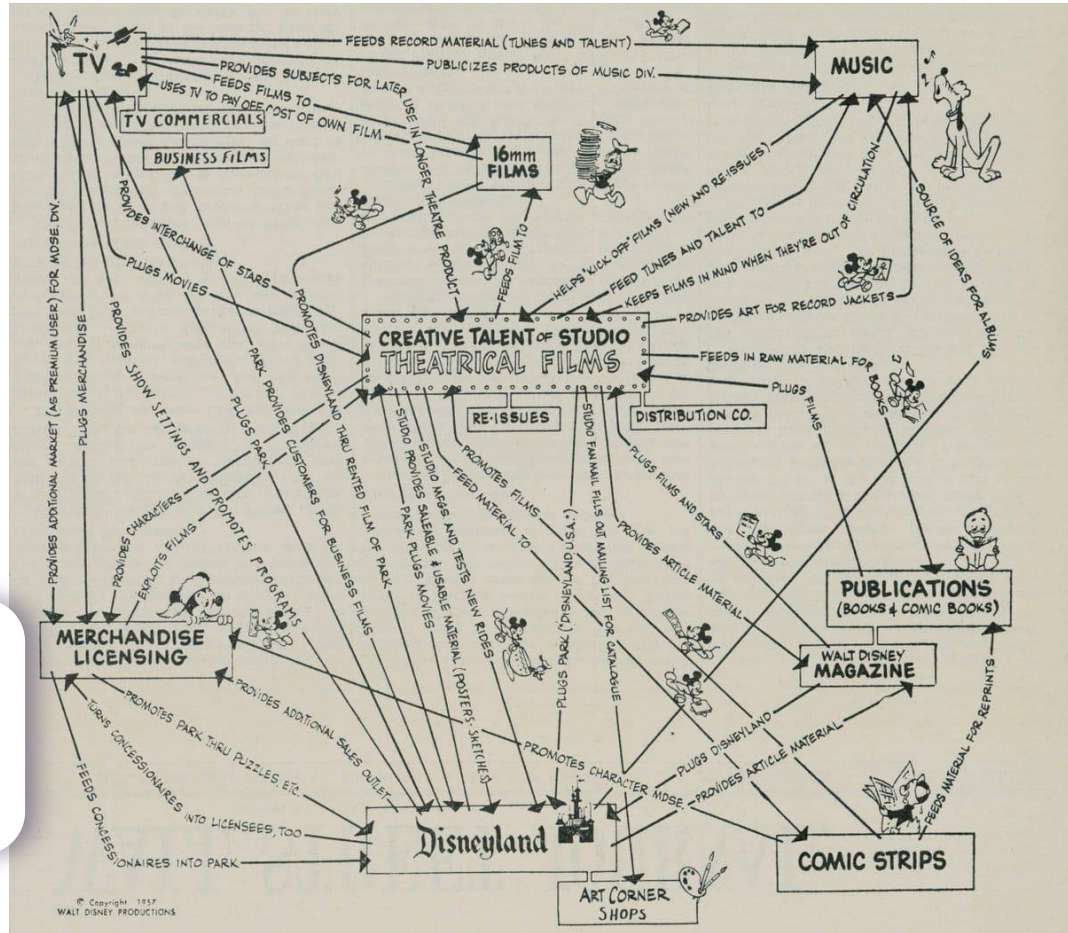
*We believe in you.*

*- South Dakota*

**MAGIC**



# VISION



**DREAMS**

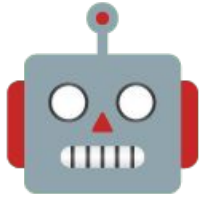
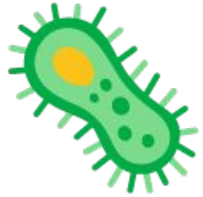


*I believe in me.*

*- All of us (and Anna)*

# A Magical Mindset

# Today's World

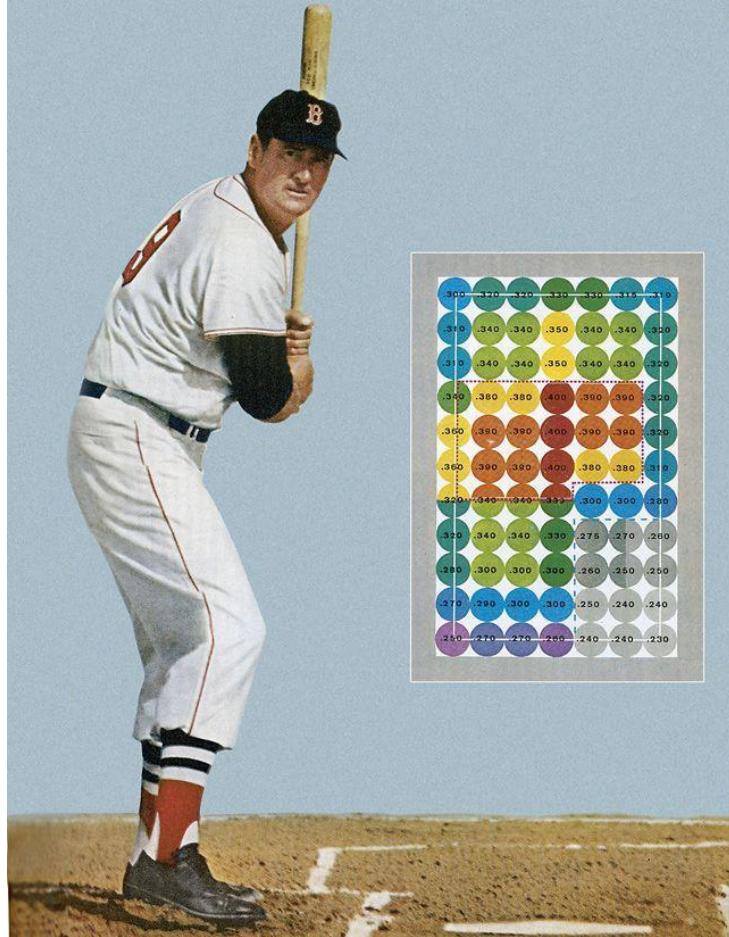


1. Clarity
2. Consistency
3. Challenge
4. Celebration



1. Clarity
2. Consistency
3. Challenge
4. Celebration

# FOCUS





**FX**

**THE BEAR**  
**GARRETT**  
**CONFRONTS**  
**RICHIE**

we  
design  
**clarity**

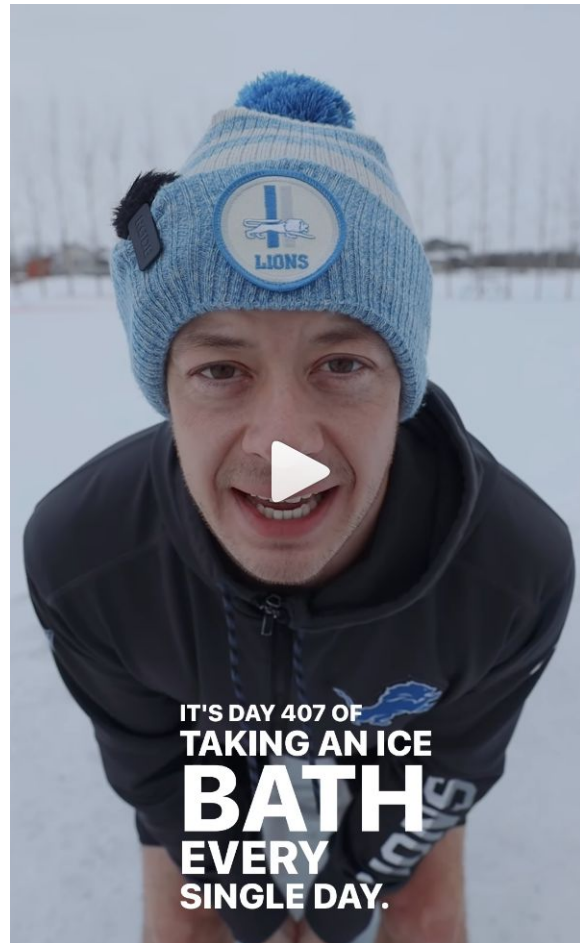


*Businesses die of indigestion,  
not starvation*

1. Clarity
2. Consistency
3. Challenge
4. Celebration

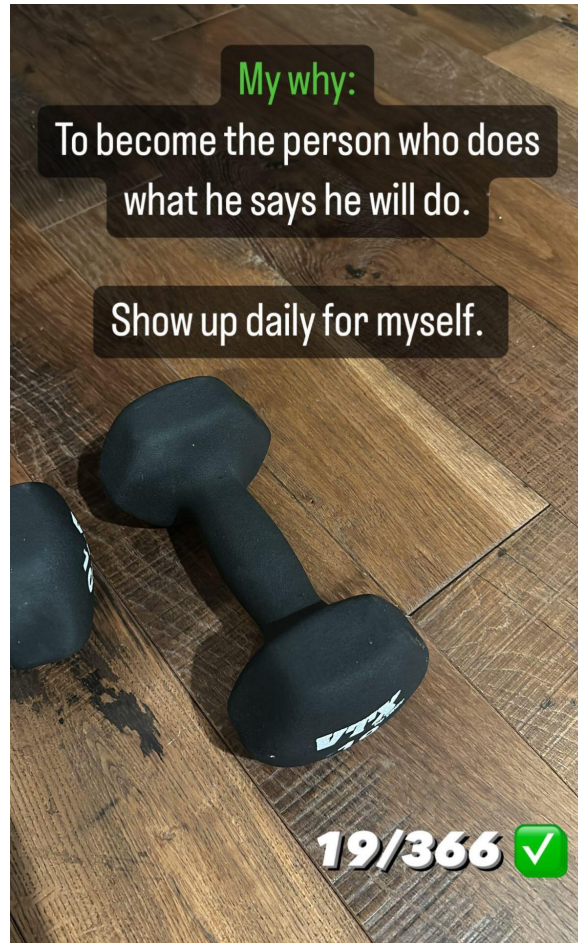


# JOURNEY





**DAILY**



Document, don't create.

1. Clarity
2. Consistency
3. Challenge
4. Celebration

LIV



**antifragile**

Some things benefit from shocks; they thrive and grow when exposed to volatility, randomness, disorder, and love adventure, risk, and uncertainty. Yet, there is no word for the exact opposite of fragile.

**LET US CALL IT ANTIFRAGILE.**

Antifragility is beyond resilience or robustness. The resilient resists shocks and stays the same; the antifragile gets better.

LIMITS



*When you stop growing,  
you start dying.*



1. Clarity
2. Consistency
3. Challenge
4. Celebration

In 2020, NYU and University of Miami conducted a study on the effects of approaching the world with a sense of adventure.

The results were eye-opening. It became clear that those who had more adventurous experiences felt happier, more excited and more relaxed.

**CONCLUSION:** an adventurous life holds the key to unlocking positive emotions.

**WINS**



**PERSONAL**



People will forget what you  
said and forget what you did,  
but people will never forget  
how you made them feel.



[john@johntmeyer.com](mailto:john@johntmeyer.com)